

# Broadcast Journalism II News Syllabus

Broadcast Journalism II News is the content-oriented class which builds on skills mastered in Broadcast Journalism I. Students in BJ II News make up the staff of HTV Magazine, the Hillcrest news magazine on Cable 25, and the Our Turn report for KYTV. Broadcast Journalism II students have the opportunity to represent the school in a variety of community forums, local, state and national contests, and national journalism conventions.

## Broadcast Journalism II News Major Instructional Goals:

- Produce regular programming for Cable 25 and KYTV
- Represent Hillcrest and HTV Magazine at local community functions
- Sharpen videography, editing, presentation, writing and research skills honed in Broadcast Journalism I
- Produce at least one in-depth documentary or special edition for airing on cable and/or KY3
- Investigate a variety of media and communication careers and college degrees
- Place a premium on accuracy

To accomplish this, students will be involved in producing the following:

- HTV Magazine every month (except January)
- Weekly Our Turn reports for KYTV
- Morning Announcements once a week
- Special editions of HTV Magazine as assigned
- Special HTV Magazine program abroad (voluntary)
- Awards Banquet news/reporting segments
- Half of the annual Buzz-A-Thon

Students will also be required to:

- News internships as they are available
- Attend the fall journalism convention, as well as make presentation (voluntary)

Students in Broadcast Journalism II must have completed at least one semester of Broadcast Journalism I, and have shown advanced skills in television production and teamwork. Students must enroll in Broadcast Journalism II for the full year unless they have received special permission in advance from Mr. Davis to do otherwise.

Students will be graded on class participation, attitude, and meeting deadlines (50%) and on a final portfolio tape (50%).