

Broadcast Journalism II Production Syllabus

Broadcast Journalism II Production is the technical skills class which builds on skills mastered in Broadcast Journalism I. Students in BJ II Production make up the studio staff of HTV Magazine, the Hillcrest news magazine on Cable 25, and media support team for HHS. Broadcast Journalism II students have the opportunity to represent the school in a variety of community forums, local, state and national contests, and national journalism conventions.

Broadcast Journalism II Production Major Instructional Goals:

- Produce regular programming for Cable 25 and KYTV
- Represent Hillcrest and HTV Magazine at local community functions
- Sharpen videography, editing, presentation, writing and research skills honed in Broadcast Journalism I
- Produce at least one in-depth documentary or special edition for airing on cable and/or KY3
- Investigate a variety of media and communication careers and college degrees
- Place a premium on accuracy

To accomplish this, students will be involved in producing the following:

- Morning Announcements twice a week
- Variety/comedy shows for Channel 25 each quarter
- The annual Memories Assembly video presentation
- Any in-house video support for other departments
- Community video projects on an as-needed basis
- All video support for Annual Awards Banquet
- The January edition of HTV Magazine
- Live HHS sports on SPS Channel 25
- House concert series with area bands
- Half of the annual Buzz-A-Thon

Students will also be required to:

- Contribute to HTV Magazine as needed
- Attend the spring journalism convention trip
- Do production internships as they are available

Students in Broadcast Journalism II must have completed at least one semester of Broadcast Journalism I, and have shown advanced skills in television production and teamwork. Students must enroll in Broadcast Journalism II for the full year unless they have received special permission in advance from Mr. Davis to do otherwise.

Students will be graded on class participation, attitude, and meeting deadlines (50%) and on a final portfolio tape (50%).