

# Broadcast Journalism I Syllabus

Broadcast Journalism I is a two-semester course designed to give students hands-on opportunities in television production. Through a variety of video production experiences students will learn the power of the medium, examine issues of fairness and objectivity, make critical thinking decisions on a regular basis, exercise creativity, and gain an overall understanding of modern news-gathering techniques.

## Broadcast Journalism I Major Instructional Goals:

- **Basic videography, editing and writing skills for broadcast**
- **Sharpened critical viewing skills**
- **Handling fairness in news and features**
- **Set design, lighting, audio engineering, producing and directing**
- **Improved on-camera poise and interviewing techniques**

To accomplish this, students will be involved in the following activities:

- Finish video exercises for in-school broadcast and in-class broadcast
- Cover issues for *HTV Magazine*, which is shown on local subscriber cable and in-school broadcast
- Assist in some R-12 productions, including field shoots and live or taped studio programs for school district
- Maintain a video portfolio tape all year long, to be reviewed by the instructor each semester
- Log tapes and write scripts for projects as needed
- Research topics of investigation for various stories
- Make and keep interview appointments
- Do voice-overs and other work for half a semester on the *HHS Morning Announcements* staff

Students are graded 40% on overall responsibility in meeting deadlines, 50% for the content of their portfolio at the end of each semester, including quantity and improvement shown, and 10% for the care they use in handling the equipment made available to their use. This class represents the school as a whole and students should take pride in that by always acting in a professional manner. Some class work will take place after school hours, at night and on weekends. Anyone who carelessly damages equipment will be removed from the class.